

Carlos Hilado Memorial State University

Alijis Campus • Binalbagan Campus • Fortune Towne Campus • Talisay (Main) Campus A leading GREEN institution of higher learning in the global community by 2030

Library and Information Services

NEW ACQUISITIONS July 2022

No.	Reference (Author/s, Title, Edition, Publisher)	Publishing Date	Copies
1	Alexander, J. Financial planning & analysis and performance management. Wiley.	2018	1
2	Alon, I., et. al. Global marketing: strategy, practice, and cases. 3 rd ed. Routledge.	2021	1
3	Andrews, R. Arts entrepreneurship: creating a new venture in the arts. Routledge.	2020	1
4	Ang, S., et. al. Financial management : theory and practice. 2 nd ed. Cengage.	2021	1
5	Baumol, W., Blinder, A. & Solow, J. Microeconomics: principles and policy. 14 th ed. Cengage.	2020	1
6	Blocher, E., Juras, P. & Smith, S. Cost management : a strategic emphasis. 9 th ed. McGraw-Hill.	2022	1
7	Bodie, Z., Kane, A. & Marcus, A. Essentials of investments. 12 th ed. McGraw-Hill.	2022	1
8	Brandl, M. Money, banking, financial markets & institutions. 2 nd ed. Cengage.	2021	1
9	Bratton, J. Organizational leadership. Sage.	2020	1
10	Brewer, P., Garrison, R., & Noreen, E. Introduction to managerial accounting. 9 th ed. McGraw-Hill.	2022	1
11	Brickley, J., Smith, C., & Zimmerman, J. Managerial economics and organizational architecture. 7 th ed. McGraw-Hill.	2021	1
12	Brown, S. The innovation ultimatum: how six strategic technologies will reshape every business in the 2020s. Wiley.	2020	1
13	Buys, P. Designing cost management systems to support business decision-making: industry inspired case studies. Palgrave Macmillan.	2021	1
14	Canavor, N. Business writing for dummies. 3 rd ed. John Wiley & Sons.	2021	1
15	Chetsa, G. Towards sustainable artificial intelligence: a framework to create value and understand risk. Apress.	2021	1
16	Coleman, A. Understanding international trade. Clanrye International.	2020	1
17	Cornelissen, J. Corporate communication : a guide to theory & practice. 6 th ed. Sage.	2020	1
18	Crutcher, P., Singh, N. & Tiegs, P. Essential computer science: a programmer's guide to foundational concepts. Apress.	2021	1
19	Cumbers, A. The case for economic democracy. Polity.	2020	1
20	Davidson, R. Business events. 2 nd ed. Routledge.	2019	1
21	De Janasz, S., Dowd, K., & Schneider, B. Interpersonal skills in organizations. 7 th ed. McGraw-Hill.	2022	1
22	Delbard, O. The corporate social responsibility agenda: the case for sustainable and responsible business. World Scientific.	2020	1
23	Edmonds, C., et. al. Introductory financial accounting for business. 2 nd ed. McGraw-Hill.	2021	1
24	Eun, C., Resnick, B., & Chuluun, T. International financial management. 9 th ed. McGraw-Hill.	2021	1
25	Floyd, K. & Cardon, P. Business and professional communication : putting people first. McGraw-Hill.	2020	1
26	Goryachev, A. Fearless innovation: going beyond the buzzword to continuously drive growth, improve the bottom line, and enact change. Wiley.	2020	1
27	Greig, J., Owsiak, A. & Diehl, P. International conflict management. Polity.	2019	1
28	Grewal, D. & Levy, M. Marketing. 8 th ed. McGraw-Hill.	2022	1













Carlos Hilado Memorial State University

Alijis Campus • Binalbagan Campus • Fortune Towne Campus • Talisay (Main) Campus A leading GREEN institution of higher learning in the global community by 2030

Library and Information Services

No.	Reference (Author/s, Title, Edition, Publisher)	Publishing Date	Copies
29	Griffin, R. Fundamentals of management. 10 th ed. Cengage.	2022	1
30	Haddock, M., Price, J. & Farina, M. College accounting : a contemporary	2021	1
30	approach. 5 th ed. McGraw-Hill.	2021	_
31	Hair, J., Harrison, D., & Ajjan, H. Essentials of marketing analytics.	2022	1
	McGraw-Hill.		
32	Harrington, H. & Voehl, F. The innovation systems cycle: simplifying and	2020	1
	incorporating the guidelines of the ISO 56002 standard and best practices. CRC Press.		
33	Hassanien, A. & Dale, C. Hospitality business development. 2 nd ed.	2020	1
	Routledge.	2020	_
34	Haugom, E. Essentials of pricing analytics : tools and implementation	2021	1
	with Excel. Routledge.		
35	Hill, M. & Varone, F. The public policy process. 8 th ed. Routledge.	2021	1
36	Hoffarth, V. Song of Negros: myths and culture in the Philippines.	2022	1
	Central Book Supply, Inc.		
37	Hoffarth, V. When turtles come home : a memoir on life in the Philippines. Central Book Supply, Inc.	2019	1
38	Jones, G. & George, J. Contemporary management. 12 th ed. McGraw-	2022	1
	Hill.	2022	_
39	Jordan, B., Miller, T., & Dolvin, S. Fundamentals of investments :	2018	1
	valuation and management. 8 th ed. McGraw-Hill.		
40	Kay, D. Computer accounting with QuickBooks online. 2 nd ed. McGraw-	2021	1
41	Hill. Kerin, R. & Hartley, S. Marketing. 15 th ed. McGraw-Hill.	2024	1
41		2021	1
42	Llamado, C. & De Vera, J. Philippine income tax : volume 2 (returns,	2020	2
	withholding, penalties, & administrative requirements). 2020 ed. GIC Enterprises & Co., Inc.		
43	Long, E. Introduction to gender studies. Larsen & Keller.	2020	1
44	Louwers, T., et. al. Auditing & assurance services. 8 th ed. McGraw-Hill.	2021	1
45	MacLean, M. Hospitality: an introduction. Society Publishing.	2020	1
46	McConnell, C., Brue, S., & Flynn, S. Macroeconomics. 22 nd ed. McGraw-	2021	1
40	Hill.	2021	_
47	McPhee, W. & Dias, S. Integrating sustainability on major projects : best	2020	1
	practices and tools for project teams. Wiley.		
48	Matricano, D. Entrepreneurship trajectories : entrepreneurial	2020	1
40	opportunities, business models, and firm performance. Academic Press.	2024	4
49 50	Mayo, H. Investment: an introduction. Cengage. Nava, M.C. Mga sugilanon sang Negros: (tales of Negros). Impress	2021 2019	1
30	Quality Printing Phils., Inc.	2019	1
51	Naqvi, A. Artificial intelligence for asset management and investment : a	2021	1
	strategic perspective. Wiley.		
52	Nelson, S. QuickBooks 2020. John Wiley & Sons.	2020	1
53	Page, J. & Parnell, L. Introduction to strategic public relations : digital,	2019	1
54	global, and socially responsible communication. Sage.	2021	1
54	Perreault, W., Cannon, J., & McCarthy, E. Essentials of marketing: a marketing strategy planning approach. 17 th ed. McGraw-Hill.	2021	1
55	Pinto, J., et. al. Equity asset valuation. 4 th ed. Wiley.	2020	1
56	Pride, W. & Ferrell, O. Foundations of marketing. 9 th ed. Cengage.	2022	1
57	Reilly, F., et. al. Investment analysis & portfolio management. 1 st ed.	2020	1
	Cengage.		
58	Repko, A., Szostak, R., & Buchberger, M. Introduction to	2020	1
	interdisciplinary studies. 3 rd ed. Sage.	2020	1
59	Richardson, N. Sustainable marketing planning. Routledge.	2020	1













Carlos Hilado Memorial State University

Alijis Campus • Binalbagan Campus • Fortune Towne Campus • Talisay (Main) Campus A leading GREEN institution of higher learning in the global community by 2030

Library and Information Services

No.	Reference (Author/s, Title, Edition, Publisher)	Publishing Date	Copies
60	Richardson, V., Chang, C., & Smith, R. Accounting information systems. 3 rd ed. McGraw-Hill.	2021	1
61	Richmond, O. Peace in international relations. 2 nd ed. Routledge.	2020	1
62	Riguera, M. Management science. 1st ed. Rex Book Store.	2022	2
63	Rothaermel, F. Strategic management. 5 th ed. McGraw-Hill.	2021	1
64	Ruck, K. Exploring internal communication: towards informed employee voice. 4 th ed. Routledge.	2020	1
65	Ryan, W.G. Managing international events. Routledge.	2021	1
66	Saunders, A., Cornett, M. & Erhemjamts, O. Financial institutions management: a risk management approach. 10 th ed. McGraw-Hill.	2021	1
67	Schiller, B. The macroeconomy today. 15 th ed. McGraw-Hill.	2019	1
68	Shapiro, D. Applications of accounting information systems. Business Expert Press.	2020	1
69	Silvia, J. Financial markets and economic performance : a model for effective decision making. Palgrave Macmillan.	2021	1
70	Smith, M. Research methods in accounting. 5 th ed. Sage.	2020	1
71	Stahl, B. Artificial intelligence for a better future : an ecosystem perspective on the ethics of AI and emerging digital technologies. Springer.	2021	1
72	Stamp, H. Fundamentals of investment management. Willford Press.	2020	1
73	Sugar & smiles: the Negrense legacy beyond 2020. Impress Quality Printing Phils. Inc.	2021	3
74	Tabag, E. & Garcia, E. Income taxation with special topics. 2021 ed. EDT Book Publishing.	2021	1
75	3G E-learning. Green hospitality management. 2 nd ed. 3G E-learning.	2019	1
76	Trotman, K., Carson, E., & Morgan, K. Financial accounting: an integrated approach. 7 th ed. Cengage.	2019	1
77	Van Der Wagen, L. & White, L. Hospitality management. 4 th ed. Cengage.	2019	1
78	Varma, A. & Budhwar, P. Performance management systems : an experiential approach. Sage.	2020	1
79	Verzuh, E. The fast forward MBA in project management. 6 th ed. Wiley.	2021	1
80	Whitecotton, S., Libby, R. & Phillips, F. Managerial accounting. 4 th ed. McGraw-Hill.	2020	1
81	Whittington, O.R. & Pany, K. Principles of auditing & other assurance services. 21 st ed. McGraw-Hill.	2019	1









chmsc.edu.ph

